

INSTITUTE OF DISTANCE EDUCATION

706 - (g) - II Year - M.B.A. (Tourism & Traveling Management)

Scheme of Examination

I year common Subjects for all MBA Courses (General / Specialised)

II Year

Sl. No.	Name of SUBJECT	Exam. Hours	Max Marks		
			Ext.	Int.	Total
XI	Economics for Tourism	3	75	25	100
XII	Tourism - Principles, Policies & Practices	3	75	25	100
XIII	Global Tourism Geography	3	75	25	100
XIV	Tourism Products of India	3	75	25	100
XV	Sustainable Tourism	3	75	25	100
XVI	Destination Planning & Development	3	75	25	100
XVII	Travel Agency & Tour Operation including Airlines & Cargo Management	3	75	25	100
XVIII	Hospitality Management	3	75	25	100
XIX	Tourism Marketing & Sales and Distribution Management	3	75	25	100
XX	Event Management, Ecotourism & E - Tourism	3	75	25	100
XXI	Travel Media & Journalism	3	75	25	100
XXII	Customer Relationship & Services Management	3	75	25	100
	Total.				1200

* No project work